



Calling All PADDLERS & DOG LOVERS

Sponsor PADDLE FOR PAALS!

Saturday, June 14, 2025
Murrells Inlet Marshwalk

Be part of the Fourth annual stand-up paddle board and kayak event in the Murrells Inlet Marshwalk area – all while helping PAALS raise money to provide service dogs and animal assisted community programs for South Carolinians with disabilities. Dogs take their humans paddling for a month of May, before the Paddle Parade, to compete for the “Most Dog Treats Raised” prize. Paddlers without dogs can also join in! After the Paddle Parade, dogs attend an After Party to celebrate (and can bring well-behaved humans too). Be a part of this fun-filled event for our local charity!

	Dock Diving Dogs \$1,000	Salty Dogs \$750	Sandy Paws \$500	Doggie Paddlers \$250	Dog Den Aka Venue
Logo on 3 social media sites	X				X
Logo on 2 social media sites		X			
Logo promotion on event social media site only			X		
Logo on promotional poster	X	X			X
Logo on Event Website	X	X	X	X	X
Inclusion in Press Releases	X				X
Inclusion in PAALS E-Mails, Newsletter	X				X

Specialty Sponsorship Options

In addition to the benefits listed above, the following specialty sponsorships come with additional recognition at the event:

- **Video Promotion:** Highlight company that donates their services for video production in videos produced
- **Prize Donor:** dog life vest, dog water leash, gift certificates, etc will be announced on social media

Important Deadline

April 4, 2025 – Last day to include your logo on our promotional poster

Questions?

Contact PAALS Founding Director at (803) 920-0042 or email her at jjrogers@paals.org

To Sponsor:

Go to www.paddleforpaals.org to sign up.

Tax ID #: 20-866026